

## Our Mission

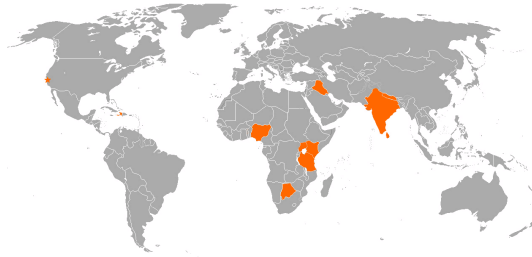
To design and deliver products that improve the health and incomes of the 4.0 billion people living on less than \$4 per day. We only take on projects that have the potential to sustainably impact over one million people.

## Our Approach

We work with local field partners and leverage emerging technologies and for-profit market mechanisms to sustainably deliver products and fund the due diligence of future work. We aim to have financially self-sustaining product development operations by 2017.

## Where We Work

Our focus is on economies and communities where a majority of the population lives on less than \$4 per day. We are currently working in or have worked in India, Nepal, Uganda, Kenya, Tanzania, Nigeria, Sri Lanka, Botswana, Bangladesh and Iraq.



## Why Design

Designing products that have significant, scalable and sustained impact requires thorough knowledge of local conditions, customers and economies. We leverage the latest technologies and work with trusted field partners to design disruptive and radically affordable products that solve critical global issues. D-Rev is revolutionary in that we do more than design the product; we undertake extensive due diligence – analyzing customer need, market demand, local infrastructure, supply chains for optimal delivery and scaling *in parallel with early rapid prototyping and testing*. We do this to guarantee that **every product we bring to market will have measurable impact on more than 1 million people**. We are involved throughout the product lifecycle; even after transferring the product to the private sector, we monitor, evaluate and iterate to ensure the product delivers sustained impact. In this way, design can transform lives.

## Leadership Team

**Krista Donaldson**, CEO  
**John Dawson**, Chairman  
**James Patell**, Director  
**Paul Polak**, Director  
**Stuart Coulson**, Director  
**Mohan Uttarwar**, Director  
**Les Woodward**, Director

## Advisors

Vinod Bhutani  
Laura Hattendorf  
Dante Pauwels  
Ryan Pierce  
Bernie Roth  
Joel Segre  
Kevin Starr  
Tamara Straus  
H. J. Vreman

## Current Projects

Brilliance  
ReMotion  
Global Scope  
Access to Agriculture  
Rise Solar  
Milk to Market

## Fast Facts

Founded: 2007  
Employees: 10  
Volunteers: 7

## Contact

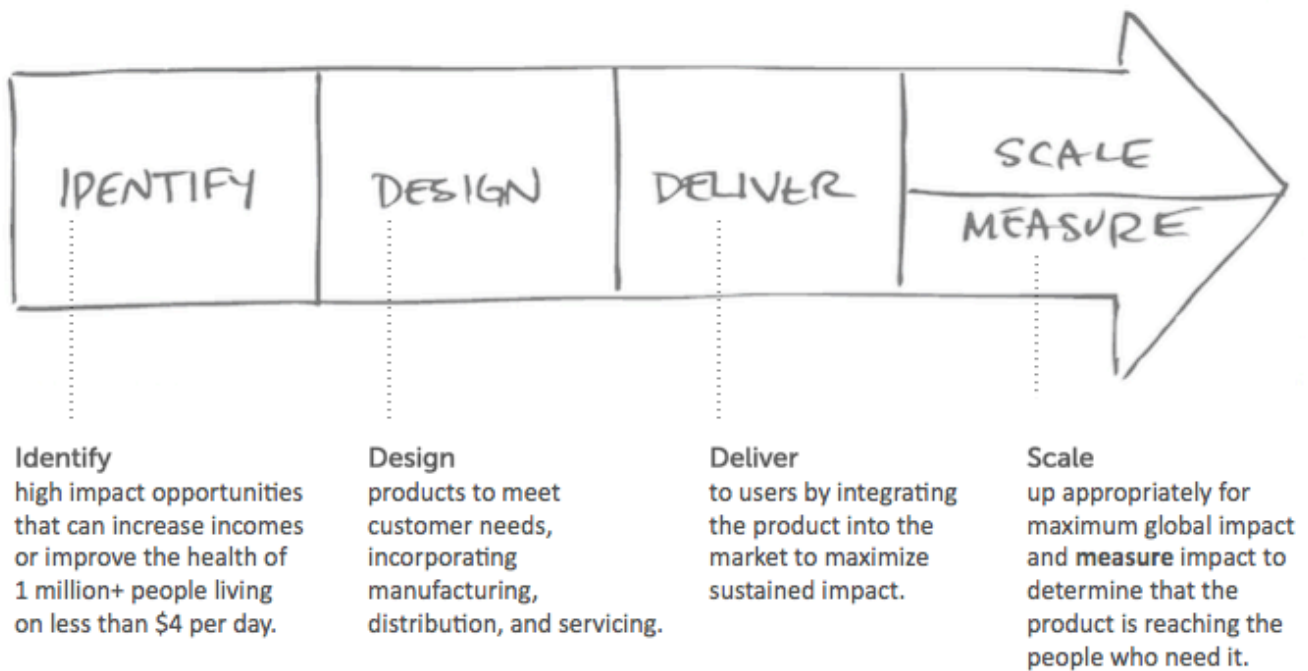
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## Our Approach



## Management + Advisors

D-Rev is unique in its combination of unparalleled field experience and high-tech engineering and design capabilities. **Krista Donaldson**, D-Rev's CEO, worked for five years with KickStart International in Kenya and received her PhD in Mechanical Engineering from Stanford, with a focus on engineering design aimed at international development. **Paul Polak**, D-Rev's Founder, previously founded International Development Enterprises (IDE), an organization that has enabled 17 million rural farmers to lift their families out of poverty. He is also the author of *Out of Poverty: What Works When Traditional Approaches Fail*. **John Dawson**, D-Rev's Chairman of the board, is the co-founder of several successful startups, including CASE Technology, Gain Technology and Zentek. Other board members include Professor **James Patell** of Stanford's Graduate School of Business; **Mohan Uttarwar**, founder of SoftPlus and Biolmagene; **Les Woodward**, a corporate attorney, and **Stuart Coulson**, founder of Gradiant Solutions and a lecturer at Stanford's Hasso Plattner Institute of Design.